

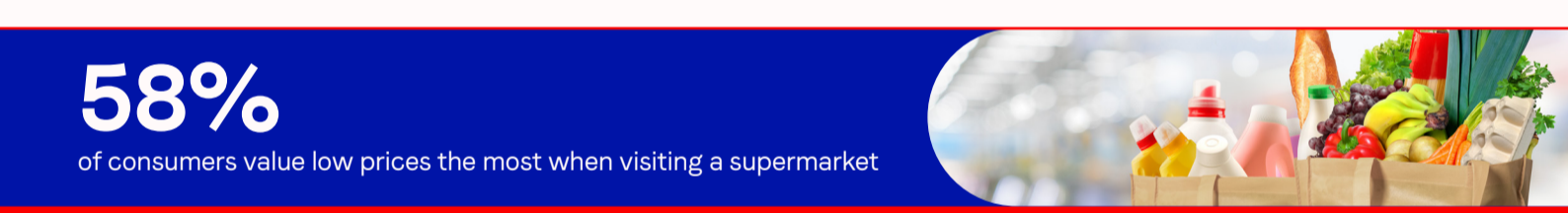
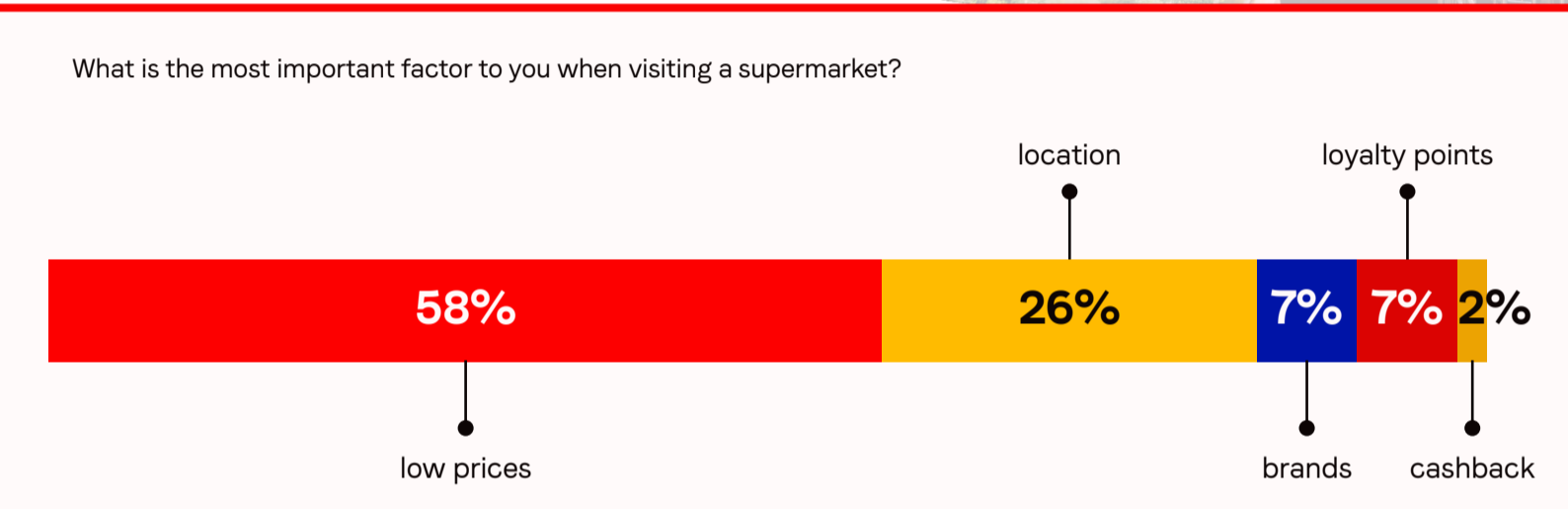
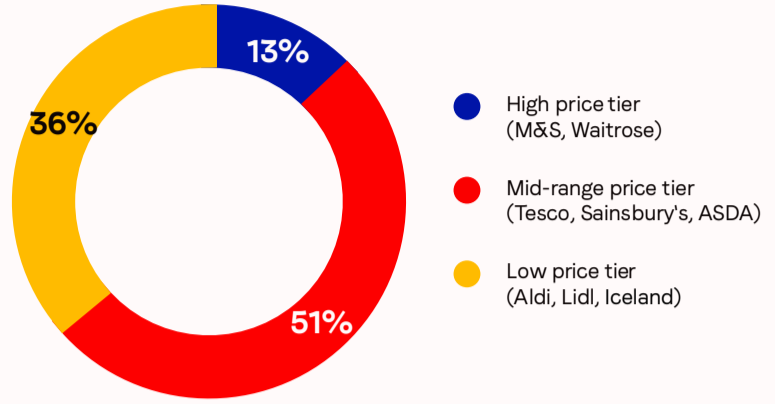
LoopMe Consumer Snapshot: Supermarkets



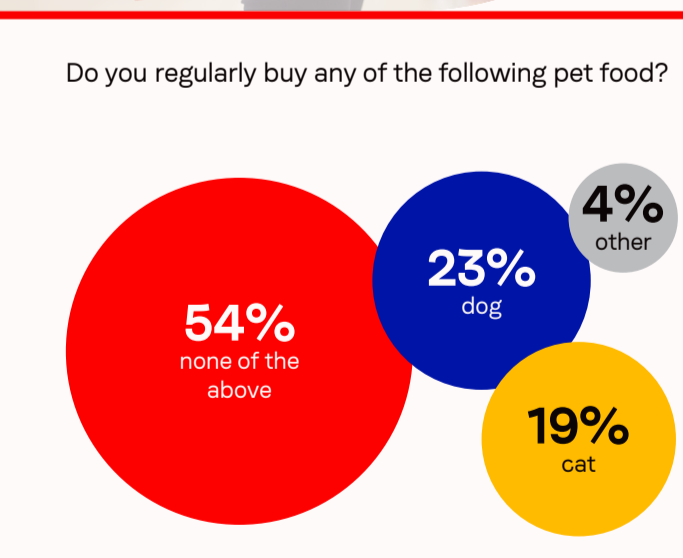
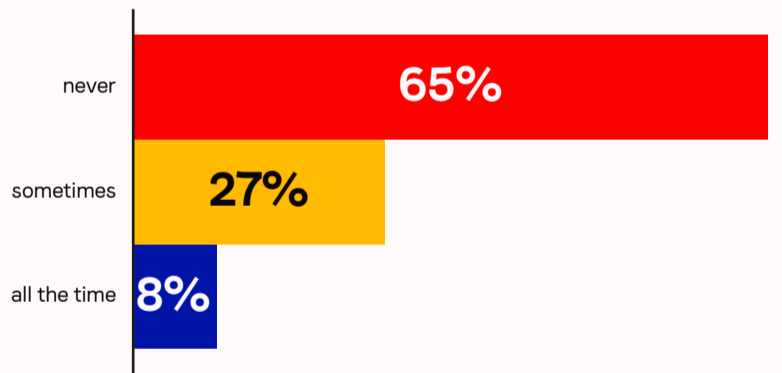
LoopMe surveyed 1,851 UK consumers from 9-19 June, 2023 to understand consumer sentiment regarding supermarket shopping preferences. We also analysed consumers' preferred way to shop and what they value most when visiting a supermarket.



What is your supermarket of choice?



How often are you buying vegan products when grocery shopping?



What do you buy most when grocery shopping?

